

# ana maria toro

## Education

The College of New Jersey

**Graphic Design** B.F.A.

**Art History** minor

Achieved Deans List every semester

3.8 GPA

2012 – May 2016

## Affiliations

**Alpha Phi Omega**

National Service Fraternity

Alpha Zeta Gamma chapter

Jan 2012 – Current

**American Institute of  
Graphic Arts (AIGA)**

TCNJ student group

Aug 2012 – Current

**Kappa Pi**

Art Honor Society

Eta Xi Chapter

Nov 2013 – Current

**Omicron Delta Kappa**

National Leadership Honor

Society

TCNJ Circle

May 2015 – Current

## Skills

**Bilingual;**

Fluent in English and Spanish

**Proficient in:**

Adobe InDesign,

Adobe Illustrator

Adobe Photoshop

Adobe Dreamweaver

Mac and PC software

Microsoft Office

**Familiar with** HTML & CSS,

Wordpress, Constant Contact

## Experience

**Graphic Designer** at TCNJ Art Gallery

Ewing, NJ

Responsible for creating and executing design systems for the Art Gallery at The College of New Jersey. Worked closely with the gallery curator in order to develop design concepts for exhibitions. Created print promotional material, such as invitations, catalogues, posters, as well as wall text within the exhibition.

May 2015 – Current

**Graphic Designer** at Sarnoff Collection

Ewing, NJ

Designed promotional material for events hosted by the Sarnoff Collection at The College of New Jersey. Independently created and executed design concepts for exhibitions across web and print platforms, such as invitations, posters, and web banners, all within strict deadlines.

Jan 2015 – May 2015

**Communications Intern** at Vox Populi

Philadelphia, PA

Worked directly with the Executive Director and Communications Committee Chair to generate content for Vox Populi's online and print media presence. Primary responsibilities included managing press contacts, developing press releases, managing social media accounts, and researching and developing media strategies.

Dec 2014 – May 2015

**Publicity Chair** for Alpha Phi Omega Fraternity

Ewing, NJ

Worked closely with a team in the TCNJ chapter that coordinated events by creatively interpreting their various ideas, overseeing the advertising around campus and the local community as well as designing advertisements for the organization on a time sensitive basis. As an active member completed an average of 25 hours of volunteer work per semester in the Trenton community.

Jan 2013 – Jan 2015

**Vice President** at Kappa Pi Art Honor Society

Ewing, NJ

Held an executive board position in the TCNJ chapter of Kappa Pi, an art honor society whose members are in the top 15% of their class. Managed events and exhibitions meant to showcase the students in the organization and spread awareness of contemporary artists through events on campus.

Dec 2014 – Dec 2015

**Intern** at Galeria la Oficina

Medellin, Colombia

Performed an internship in a commercial art gallery. Assisted in organizing and archiving artwork and worked closely with the administrative part of the gallery as well as with artists to ensure the efficiency and success of the gallery programs.

July 2014 – Aug 2014

**Volunteer** at Colombo Americano Gallery

Medellin, Colombia

Assisted the gallery director in a non-profit, community based art gallery in order to see through the success of activities within the gallery's youth program. Helped organize workshops for at risk students in low-income neighborhoods.

July 2014 – Aug 2014

## Contact

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